

COMMITTED TO EXCELLENCE

Kirby Building Systems - India was recently awarded with Power Building Brands 2016 award under Steel & Steel Structures category for Recognizing Excellence in Building Material & Construction Industry. This award further showcases Kirby's strong brand value in the Indian PEB market among both current and future customers including other stakeholders such as employees, vendors, builders, contractors, consultants, etc. Kirby gives utmost importance to its brand at each and every stage across all the areas of operation which is reflecting in the portion of business getting from repeat customers. This award also demonstrates Kirby's already established dominating brand which is easily differentiated from all other players by its attributes.

Kirby India was selected after rigorous evaluation based on its strong brand recognition, diverse industry portfolio, dominant market share, positive revenue growth, advanced technology roadmap, prominent achievements, customer satisfaction, major customer acquisition, market perception, etc. The award process was judged by esteemed jury panel comprising some of the most prominent business leaders from the Indian industry.

The award was given during the 8th Realty Conclave & Excellence Awards 2016 ceremony organized by Realty Plus on 30th September 2016 in Mumbai. The ceremony was attended by large number of delegates from the corporate world. This award further strengthens Kirby's brand value as it is well evident from the market where Kirby is very well synonymous with PEB.



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